

[REDACTED]
[REDACTED] Westbury, New York 11590 [REDACTED]

Highly skilled **Print Production Artist** with extensive experience using Adobe Photoshop, Illustrator, Acrobat, InDesign and QuarkXPress to produce publication-ready materials. **Seeking opportunities with companies that produce marketing, promotional, packaging and other kinds of materials in-house.**

- Expert at producing layouts of text and graphics that are visually appealing, with a specialty in silhouetting and photo retouching.
- Experienced team player able to collaborate effectively with designers, editors, and writers to produce final art according to design specifications.
- Demonstrated record of high performance standards, including attention to details, schedules, deadlines, budgets and quality work.
- Excellent communications skills, strong work ethic, detailed oriented, energetic, adaptable and capable of working independently with minimal supervision.

Professional History

[REDACTED] Westbury, New York
Principal/Owner, Account Director, Medical Illustrator 1987 to present

- Manage a successful independent contractor medical illustrations business with a 20-year history of establishing long-term client relations including [REDACTED], [REDACTED], [REDACTED] and [REDACTED].
- Train surgical fellows on production of graphics to accompany published articles.
- Produce materials used for marketing, professional and patient education, sales force training, textbooks and journals.

[REDACTED] Garden City, New York
Production Designer 2006 to 2007

- Produced noteworthy packaging and cards for kitchenware, bake ware, tabletop and cutlery. Brands included: KitchenAid, Farberware, Cuisinart, Pfaltzgraff and Hoffritz.
- Revised die cuts, and created comps and mechanicals based on pre-determined guidelines and formats.
- Designed signage for sales meetings.
- Retouched, silhouetted and colorized images using Adobe Photoshop.

[REDACTED] New York, New York
Marketing Consultant 2004

- Assisted principal in conducting research of pharmaceutical pipelines to identify new business opportunities. Used Microsoft Word, Excel and PowerPoint to produce final presentations.
- Managed production of internal agency promotion and updated client databases using Filemaker Pro.

[REDACTED] Westbury, New York
Graphic Designer 2001 to 2003

- Contributed to the success of the marketing department by producing graphics and animated gifs for website and ads for portal sites.
- Retouched and silhouetted images.

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Production Designer

Melville, New York
2000 to 2001

- Conferred with non-profit and technology clients, creative directors, editors and other media-production specialists to select and design appropriate materials to be used on web sites.
- Developed graphics for web sites and designed marketing materials for web and print media. Clients included ██████████, ██████████, ██████████ and ██████████.

Education & Training

Frank G. Zarb School of Business - Hofstra University

Hempstead, New York
2003

Post-Graduate Marketing Certificate

- Completed a seven-course Marketing Certificate Program (MCP) designed to enable professionals with academic degrees in any field to retrain for the field of marketing.
- Developed knowledge of strategic problem-solving; learned the elements of marketing mix and produced integrated marketing campaigns.

The Johns Hopkins University School of Medicine

Baltimore, Maryland

Master of Arts in Medical and Biological Illustration

Syracuse University

Syracuse, New York

Bachelor of Fine Arts and Illustration

Volunteer Experience

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Volunteer Placement Committee

- Organized and managed several databases of unassigned and active volunteers.
- Developed placement procedures, trained committee members and collaborated with committee chairs and volunteers to determine placements.
- Received a Volunteer of the Month Award

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Webmaster

- Produced web pages and graphics for non-profit organization's website.

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Meeting Coordinator

- Developed topics, contacted speakers and organized meetings.

Professional Affiliations

- Healthcare Marketing & Communications Council (HMC-Council)
- Healthcare Businesswomen's Association (HBA)
- Association of Medical Illustrators (AMI)